Loyola's Supply Chain Leadership Conference Thursday, June 7, 2018

Session: Strategies to Recruit and Retain Top Talent **Moderator:** Anthony Gargiulo, VP of HR for World's Finest Chocolate

Group 1

1. Progressive

Google type perks, Start-up Fun

Place

2. Family-owned feeling

Promote from within

Low turnover

Value employee input and

career advancement

Careful with hires

3. Brand – Be proud

Community, giving back

4. You are not just a number

5. We are on a mission

Quarterly shut-downs Promote within

6. Employee Benefits

-Shuttle

-bonus system

-career development

7. Warren Buffett

8. Job Board

Diversity Networking 9. Flexibility

Corporate goals aligned

Live values

Invest in education Employee referrals

13. Best at what we do (vision)

10. Family-owned culture

Transparency

Salaried vs. Hourly training, pay

Mgr. for "culture"
Tuition reimbursement

11. Recession Proof

Big Yolk, Insurance, Profit Share, Bonus, Culture

Committee, Holidays, Summer Hours, Pay, Referral \$\$\$, Employee Recognition

12. Big Good Pay

Temp to Perm CI Teams

Vacation (European style)

Group 2

1. Best Place to Work Survey

a. Utilize Glassdoor

b. Encourage teams to share

c. Exit interviews

2. Encourage visits to social sites

a. Assist with page development –

Linkedin, Facebook

3. Word-of-Mouth

Recognition Program

Bird Dog

360 degrees – 3 to 5 years

Campus recruiting

Associations

Looking "seasoned" sector

Cross training

Milestone anniversary awards

Health coach On-site clinics

Kaizen

Improvement sites/change

opportunities

Tuition/Prof. reimbursement

Group 3

- 1.
- a. Partnering internships with specialized programs
- b. Robust benefits programs (ie. 401k vs education debt)
- c. Flexibility in work hours/education
- 2.
- a. Post initiatives/things going on with company

- b. Balance what's compelling/interesting vs. "corporate" language
- c. Corporate sustainability report
- 3.
- a. Independent coaching's
- b. Upward mobility
- c. Trustworthy management team
- d. Retention bonus
- e. Referrals

Group 4

- 1. Promote Core Values
 - a. Dinners to reward service
 - b. Family outings
 - c. Holiday dinners
- 2. Promotion and hiring from within
 - a. Cross-training backup
- 3. Action Teams
 - a. Voluntary participation
 - b. Cross-functional: hourly to management
- 4. Lean Programs to Solve Problems and Improve
 - a. Employee involvement
 - b. Employee suggestions
- 5. Encourage Prayer
- 6. Offer vacation to start
- 7. Referral Bonus
- 8. Skill Base Pay
 - a. Wage progression for length of service
- 9. Wage increase to compete with area industry
 - a. Productivity initiatives

- 10. Top to Bottom Culture
- 11. Social media use varies by demographic and geographic location
- 12. Online job boards more widely utilized
- 13. Recruiting through temporary staffing agency
- 14. On-site Job Fair
 - a. Screening
 - b. Tour
 - c. Talent Observation
- 15. Design interview questions to fit culture
- 16. Work with junior colleges and high schools